

### *About Susan Frost*

Susan Frost coaches and consults with university and college leaders on a variety of topics, from helping them execute a strategic agenda and developing its elements into specific fundraising targets to strengthening faculty development to assembling, inspiring and leading a top team to communicating powerfully. For 13 years she contributed to Emory University's rise as a top-tier research university, serving as vice president for strategic development until 2004. She also taught at Emory, where she was an adjunct professor in the Graduate Institute of the Liberal Arts.

Dr. Frost is widely known for her articles "*The University as Global City*" (Change, March/April 2004, with Rebecca Chopp) and "*Chaos and the New Academy*," and the edited volume *Remaking College: Innovation and the Liberal Arts* (Johns Hopkins Press, 2013, with Rebecca Chopp and Daniel Weiss). These works draw on her multi-year study of strategies used by top private universities in the U.S. to improve their strength and distinctiveness and her observations of how other institutions can adapt similar approaches for their own advancement, her three-year assessment of a collaborative academic department formed and shared by 14 liberal arts colleges, and her experience consulting to the leaders of top colleges and universities throughout the U.S.



While at Emory, Frost developed the university's first institutional planning and research effort, designed and implemented major planning initiatives, and conducted comprehensive studies of faculty work and life. Multi-year consultancies and coaching engagements include Bates College, Colorado College, Colgate University, Denison University, Georgetown University, Swarthmore College, Reed College, University of Denver, Wake Forest University, Whitman College, Wofford College, Yale University Institute of Sacred Music, and the Associated Colleges of the South.

In her practice, she helps boards, presidents, deans and other leaders manage effectively, develop and advance their strategic efforts and apply concepts she has developed to higher education broadly. Those concepts draw on her research interests in the cultures and structures of the American research university, the nature of intellectual community, genesis and development of intellectual initiatives of faculty, faculty careers and development, and university-building through leadership effectiveness.

As a coach, she works with leaders who are new to administrative roles or on-boarding to a new institution; or who just need supportive guide, safe harbor or partner to imagine and change strategies or lead more powerfully at any time in their career. In part, this work responds to her idea that the expected pace of change in higher education is ever accelerating, causing board members and others to ask for more in a shorter period of time from both presidents and their direct reports.

In recent years, Susan has worked in China, India, Turkey, Indonesia, Eastern Europe, Singapore and the Middle East to advance projects for clients, evaluate programs supported by foundations and by the U.S. Department of State, and conduct studies to inform practices to forge closer connections between top universities in other countries and the U.S. For more information and links to many of Frost's articles, see [www.susanfrostconsulting.com](http://www.susanfrostconsulting.com).